

Peter P. Soscia, Ed.D., M.B.A.

Profile

- Higher education administrator with a passion for student success
- Visionary leader with demonstrated ability to grow institutional capacity and resources
- Savvy financial manager skilled at directing resources and maximizing efficiency
- Team oriented facilitator with excellent communication and organizational skills
- Interdisciplinary faculty member with ability to connect with colleagues and students
- Committed to the power of shared governance as a vehicle to create sustainable growth
- Proven record of engaging diverse audiences and promoting creative collaboration

Administration Experience

Campus Executive and Senior Associate Vice President of Academic Affairs

2013 - Present

Orange County Community College – 1 Washington Center, Newburgh, New York 12550

Campus Executive Responsibilities

Reporting to the President, I am the chief executive of the Newburgh Branch Campus with responsibility for delivering comprehensive community college programming to more than 1,600 students each semester.

Responsibilities and Accomplishments:

- Engagement with college and community constituents to create an accessible, inclusive, student focused learning environment
 - *Lead a multifaceted team responsible for day to day operations and strategic vision for the Newburgh campus*
 - *Collaborate with President's staff to conduct annual planning, budgeting, and objective setting activities*
 - *Established partnerships with government, private industry, and local school districts to develop learning programs focused on developing community capital*
 - *Developed a campus diversity program that improved student intake and academic support services for non-native English speaking students*
- Strategic planning activities for the campus including programming, marketing, recruiting, facilities, and institutional development
 - *Obtained SUNY Workforce Development Grants resulting in more than \$100,000 in three years*
 - *Led a team that secured a \$2,000,000 endowment for floriculture programming*
 - *Established a partnership with Orange Ulster BOCES to house their adult and remediation education program*

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- Establish operational priorities and manage a multi-million dollar budget encompassing all facets of campus operations including academics, student affairs, facilities, public safety, cultural, and community programming
 - *Manage all student facing service operations and established a continuous improvement review process*
 - *Plan and prepare capital budgets and expenditures in conjunction with the SUNY Orange Facilities Master Plan*
- Chief public relations interface and primary institutional contact for government, press, industry, and non-profit organizations in the greater Newburgh area
 - *Provide leadership and have institutional oversight responsibilities for the Newburgh Campus as the Campus Incident Commander for the SUNY Orange Emergency Management Council*
 - *Host local, state, and federally elected officials and serve on various committees as the SUNY Orange President's representative*

Academic Affairs Responsibilities

In addition to managing the Academic Affairs function at the Newburgh Campus, as Senior Associate Vice President of Academic Affairs I have institution wide responsibility for professional and workforce development, academic support services, developmental education and learning acceleration, concurrent enrollment, high school early college, and cultural affairs programming.

- Manage academic operations on the Newburgh campus including strategic enrollment planning, program development, course scheduling, faculty recruiting, and course loading for more than 300 sections each semester
- Lead the Career and Professional Education (CAPE) division for the Institution, refocusing curriculum and staff activities to improve cycle times for course development and eliminating fiscal operating deficits
- As a member of the SUNY Applied Learning Steering committee I am responsible for managing a campus wide team that delivered the SUNY Orange Applied Learning campus plan
- Direct an interdisciplinary team charged with development of credit and non-credit academic programming including micro-credentials and stackable certifications that create a pipeline to higher education opportunities from remediation and workforce development programs
- Collaborated with service area school districts to redesign the SUNY Orange *Community College in High School* concurrent enrollment program to increase access, improve student outcomes, and improve enrollment in an increasingly competitive environment
- Lead faculty and senior administration in the development of meaningful metrics, assessment methods, and purposeful implementation of programming designed to reduce remediation cycle time and increase student success
- Lead an academic support and learning services organization that provides learning assistance to more than three thousand students each year in multiple locations and modalities
- Provide leadership to a cross functional committee charged with developing and maintaining SUNY Orange Academic Policy standards as part of Institutional Governance

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Associate Dean of Instruction

2002 - 2013

Genesee Community College – 31 Clara Barton Street, Dansville, New York 14437

As the chief administrative officer for a satellite campus providing services for more than 600 students, I was responsible for all aspects of the student experience and directly accountable for the overall performance of campus operations.

- Recruited, hired, and advised more than one hundred faculty members each year for all academic disciplines at the campus
- Designed and oversaw recruiting and enrollment management functions that resulted in consistent enrollment increases for ten consecutive years
- Developed and managed a local Adult Continuing Education program focusing on workforce transformation, local government and industry partnerships, and individual certification programming
- Developed a student focused one stop campus service model delivering high quality services ranging from financial aid application through academic advisement and transfer planning
- Primary fundraiser for satellite campus, responsible for educational programming grants, regional institutional development programming, and establishing and sustaining local scholarship funds
- Continuously monitored and modified academic programming and delivery methods, developing long range strategies and execution plans that enabled students to become transformational agents in the community
- Championed the expansion of the Dansville Campus, mustering college, government, and community resources to significantly improve capacity and learning opportunities while achieving a three hundred percent reduction in square footage cost
- Member of the President's committee for strategic planning
- Accountable for prioritizing, budgeting, and fiscal management for all aspects of the satellite campus operations
- Designed and implemented assessment metrics for the Dansville Campus and assured goals and objectives were in alignment with SUNY and Genesee institutional missions

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Instructional Experience

Business and Social Sciences Lecturer

2001 - Present

Orange County Community College – Middletown, New York

Genesee Community College – Batavia, New York

As an Adjunct Professor of Business at Orange County Community Colleges I develop and teach courses relating to general business practice, entrepreneurship, and the social constructs within which business operate. I encourage experiential learning and reinforce lecture based teaching by infusing coursework with on-line asynchronous learning opportunities and examination of current issues associated with business ownership in a global economy.

I have taught the following courses:

- Professional Sales
- Principles of Business
- Principles of Marketing
- Business Management
- Macro-Economics
- First Year Experience
- Developed on-line programming to deliver high quality, media rich learning experiences to students in business and economics courses
- Formed and chaired Genesee's first faculty committee focused on sustainability studies and the use of this curriculum paradigm as the focus of academic programming at the Dansville Campus Center
- Crafted learning outcomes and assessment methods to demonstrate integrative systems thinking and the ability to employ the triple bottom line of sustainable accountability in business management

Business and Leadership Instructor

2014 - Present

Excelsior College Graduate School of Business - Albany, New York

As a member of the part time faculty of Excelsior College I teach courses in Leadership in an on-line modality and participate in development and design of coursework in the Graduate School of Business.

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Professional Experience

Manager of Commercial Systems

2000 - 2001

Bausch & Lomb - 1400 North Goodman Street, Rochester, New York 14603-0450

Managed a global team charged with development and operations of divisional business systems including Financial, e-Commerce, Order to Cash, Data Warehouse, and Call Center applications for the corporation.

- Developed and launched B&L's first fully integrated e-Commerce site
- Departmental management responsibilities including budgeting, technical strategy development, and staff development planning
- Responsible for auditing and control system for financial reporting systems

e-Commerce Business Development Manager

1998 - 2000

Eastman Kodak Company, 901 Elmgrove Road, Rochester, New York 14653

As Digital and Applied Imaging's e-commerce manager I was charged with change management within the division and strategic planning of Kodak's transition to internet based business opportunities.

- Directed marketing activities that led to a successful brand repositioning program
- Conducted primary market research by engaging with external firms to guide decision making and market positioning
- Responsible for developing Applied Imaging Division e-commerce business strategy
- Developed relationships with leading financial services and logistics vendors to provide financing and order fulfillment services in Kodak's "Shop@Kodak" internet store
- Provided leadership in transitioning traditional sales and marketing functions to an internet based business model

Product Manager

1990 - 1998

Eastman Kodak Company - EDICON Systems Division

As the business unit manager I was responsible for product portfolio development including integrated system solutions for national identification, voter registration, and drivers license production for global customers

- As an ex-patriot living in Stuttgart, Germany, I established and managed Kodak's European System Center
- Created product line business plans and product marketing strategies for a global business
- Managed a staff of 25 software, electrical, and systems engineers located in the US, Europe, and Indonesia
- As Project Manager residing in Jakarta, Indonesia successfully implemented a \$40,000,000 national photo image Driver's License system

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- Managed implementation of electronic identification systems for all Olympic venues from 1992 to 1998
- Collaborated with engineering, manufacturing, and research scientists to develop an intellectual property patent portfolio for imaging materials

Education

1987 Bachelor of Science in Management	Saint John Fisher College, Rochester, New York
1998 Masters of Business Administration	William E. Simon School of Business Executive Development Program University of Rochester, Rochester, New York
2014 Doctor of Education	Northeastern University, Boston, Massachusetts

Community

Past Board of Director positions of the following not-for-profit organizations:

Nicholas H. Noyes Memorial Hospital	American Red Cross Clara Barton Chapter One
Literacy Volunteers of Livingston County	Dansville Area Chamber of Commerce
Dansville Economic Development Corporation	Livingston ArtsLivingston County Work Force Investment Board
Genesee Valley Council on the Arts	

Committee Membership

SUNY System Applied Learning Executive Council

SUNY Orange Sustainability Governance Committee

SUNY Orange Academic Policy Committee

SUNY Orange Committee for Diversity and Inclusion

Chair of President's Marketing and Recruiting Task Force

Chair of Developmental Education Oversight Committee

Startup New York Steering Committee

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City of Newburgh Distressed Property Task Force

Newburgh Armory Unity Center Adult Education Committee

Partnership for Technology in Early College High School Steering Committee

President's Strategic Planning Steering Committee

Chair of Genesee Community College Veterans Services Committee

Chair of Genesee Community College Sustainability Curriculum Committee

Lectures and Presentations

Infusing Curriculum with Sustainability Concepts

Orange County Community College Faculty Symposium 2014

Poverty and Rural Brain Drain in Upstate New York

U.S. Department of Agriculture Rural Poverty Conference 2013

Economic Impacts of Hydraulic Fracturing and Natural Gas in New York's Southern Tier

Rochester Institute of Technology Student Symposium 2012

Higher Education Resources in Livingston County

Livingston County Chamber of Commerce Leadership Program 2002- 2011

Change and Organizational Readiness

Livingston County Chamber of Commerce Leadership Program 2001

Patents

U.S. Patent No. 5,996,893. 7 Dec. 1999

"Method and apparatus for visually identifying an area on a photograph or image where digital data is stored."

U.S. Patent No. 6,094,279. 25 Jul. 2000

"System and process for non-perceptibly integrating sound data into a printed image."

U.S. Patent No. 6,441,921. 27 Aug. 2002

"System and method for imprinting and reading a sound message on a greeting card."

U.S. Patent No. 5,756,188. 26 May 1998

"Image-receiving laminate for ID card stock."

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U.S. Patent No. 5,846,900. 8 Dec. 1998

"Composite thermal dye transfer ID card stock..

U.S. Patent No. 5,789,340. 4 Aug. 1998

"Subbing layer for composite thermal dye transfer ID card stock."

European Patent No. EP 0907139. 7 Apr. 1999

"Method and apparatus for reading invisibly encoded sound data on an object."

U.S. Patent No. 6,636,332. 21 Oct. 2003

"System for reproducing images and method thereof."

European Patent No. EP 0832756. 21 Nov. 2001

"Image-receiving element for ID card stock."